

# Volteface

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## Volteface director says non-profit has shifted UK public opinion of cannabis by over 10%

Volteface director of external affairs Paul North sat down with Proactive at the Cannabis Europa: Transatlantic Forum in Toronto.

Volteface is a four year old UK-based advocacy organization which is focusing on helping to develop alternatives to current drug policies in the UK. North says the non-profit has shifted UK public opinion of cannabis by over 10%, and is looking to help create a sensibly regulated cannabis market by following the Canadian model.

### Share Information

**Code:** VOLTE  
**Listing:** PRIVATE  
**Sector:** Media  
**Website:** volteface.me

### Company Synopsis:

*Volteface is an advocacy organization which seeks to reduce the harm drugs pose to individuals and society, through evidence-based policy and reform.*

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