

WHOA! IS MEDIA

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Full interview: Social Media expert says mining industry can benefit from engaging investors online

WHOA! IS MEDIA CEO Rebecca Kerswell sat down with Steve Darling from Proactive Vancouver to discuss social media and how it can be used in the mining industry.

Kerswell telling Proactive some of the do's and don't of using Facebook, LinkedIn and Twitter, and also how CEO's can avoid getting themselves into social media trouble.

Share Information

Code: WHOA
Listing: PRIVATE
Sector: Media
Website: whoaismedia.com

Company Synopsis:

WHOA! IS MEDIA is a social media marketing agency specializing in corporate social awareness campaigns for publicly traded companies on both the Canadian and United States Stock Exchanges. WHOA!'s experienced team works to amplify company news and updates to targeted investors across multiple social platforms.

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