

# Pebble Beach Systems

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## Pebble Beach Systems CEO hails strong 'strong growth and cash generation' as it invests in new tech

Pebble Beach Systems (LON:PEB) CEO Peter Mayhead tells Proactive London's Andrew Scott they're predominately a software business providing specialist playout automation and content management solutions for some of the world's most well-known broadcasters including the BBC.

He says less than 5% of revenue is generated in the UK and they focus mainly on Europe with a lot of work coming out of the Middle East for the likes of organisations such as Al Jazeera as well as doing a load of business in Brazil too.

**Price:** 11.25  
**Market Cap:** £14.02 m

### Share Information

**Code:** PEB  
**Listing:** AIM  
**52 week** **High** **Low**  
 14.5 5.5

**Sector:** Tech  
**Website:** [www.pebble.tv](http://www.pebble.tv)

### Company Synopsis:

*Pebble Beach Systems Group plc, the leading global software business specialising in playout automation and content management solutions for the broadcast and streaming service markets.*

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